



Hasiru Dala  
INNOVATIONS

# No wasted effort: A vision that supports lives and the environment

## About

Hasiru Dala Innovations is a for-benefit, not-for-loss social enterprise creating better livelihoods for wastepickers through inclusive businesses that have an environmental impact. We offer destination-assured Total Waste Management Services for the responsible bulk waste generator, Event Waste Management Services for the eco-friendly host, and Aggregation Services for plastic waste to enable stable prices for wastepickers.

## What we do

We help our clients manage the waste they generate in a responsible manner that minimizes landfilling and negative environmental impact, while providing higher, predictable incomes and better working conditions for wastepickers.

Our services include:

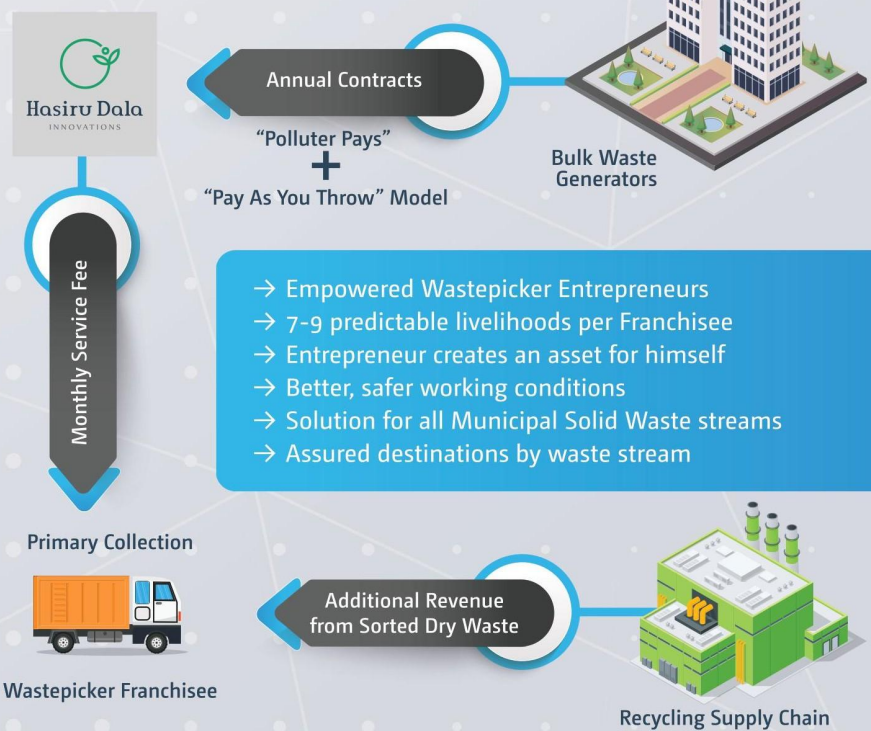
**Total Waste Management:** Reliable management of all municipal solid waste (wet, dry, rejects, e-Waste, Garden Waste) for bulk waste generators like residential complexes, commercial enterprises, corporate/educational campuses etc.

**Event Waste Management:** Helping hosts reduce waste generated and minimize landfilling for events like weddings, corporate conferences, sporting events, cultural events, etc.

**Aggregation Services:** Purchasing PET waste from wastepickers and scrap dealers at fair prices and exporting to Europe for a global brand to use in their packaging. Long term orders at fixed prices enable us to give fair prices to wastepickers.

## How we do it

### Decentralized Wastepicker Franchisee Model



### Fixed+Differential Variable Pricing Model

- Incentivizes better segregation at source
- Higher material recovery

Differential Variable Fee (per Kg)





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## A few of our customers



## Testimonials

Waste Management?  
You made it so simple. Many of our site customers & facility managers are extremely satisfied with your service. It's been 4 years, we are so happy to work with you. Thank you, Hasiru Dala Innovations Team for the great work!

**Murugaraj S**  
Co-founder and CEO,  
Uniservice Apartment Services

We are happy to say that Hasiru Dala Innovations is best in service and great support overall. With their support we reduced reject/dry waste generated at KPMG, as we replaced paper cups with reusable glasses, plastics covers with paper bags and reduced usage of plastic bin covers. Thank you for all the support provided to KPMG and we are happy to work with you.

**Basavaraj VA**  
Administration, KPMG






## Awards

- Winner, Bengaluru Innovation Challenge Award, Ministry of Urban Development and University of Chicago
- Winner Millennium Alliance Award, 2016 - an initiative of US AID & FICCI
- Karnataka State Environment Award, 2016
- Runner Up for Most Promising Social Enterprise at the Tata Social Enterprise Challenge

## Contact

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